### **Animal Basics Privacy policy**

Animal Basics is committed to respecting your privacy and to complying with applicable data protection and privacy laws.

You can visit my website without disclosing any personally identifiable information about yourself

This Privacy Policy statement is provided to help you understand how I collect, use and protect your information when you visit my website and when you generally use my services.

I would like to help you make informed decisions, so please take a few moments to read the sections below and learn how I may use your personal information.

#### Personal information collection

Your personal information is collected with your knowledge and consent when you use my services, agree to receive newsletters, attend seminars or workshops that I may organise. Make an enquiry via email, text, telephone or Facebook. The type of personal information I may collect could include, for example, your name and postal address, telephone numbers and email address.

If you choose to provide me with personal information it will be used in support of the intended purposes stated at the time at which it was collected, and subject to any preferences indicated by you.

# How will I use your information?

I may use your information for a number of purposes which may include; delivering services, information requested by you, responding to complaints, verifying your identity when required.

I may also contact you with information about new services and events by post, telephone and automated means such as email (subject to any preferences expressed by you). Your consent will be sort in writing for the taking of photographs and video, which may be posted on Face book or my website. You have the right to decline or specify preferences.

If you have consented to receive details of services, updates and Newsletters you can contact me at any time to have your details removed from my list, to keep your information up to date please email me at info@animalbasics.co.uk

# When will I disclose your information to others?

Please note that Animal Basics does not sell or pass your personal information to third parties.

Animal Basics may also be obliged to disclose your personal information to meet any legal or regulatory requirements or obligations in accordance with applicable law.

# How long do I keep your information for?

To make sure I meet my legal data protection and privacy obligations, I only hold on to your information for as long as I actually need it for the purposes I acquired it for in the first place.

In most cases, this means I will keep your information for as long as you continue to use my services, and for a reasonable period of time afterwards if you stop doing so. After that I will delete it other than where I can lawfully keep any data for audit or legal reasons.

# Access to your information

You can contact me at any time to obtain details of the personal information I may hold about you.

Please tell me your name and address. I would also be grateful if could provide brief details of what information you want a copy of (this will help me to more readily locate your data).

I will take all reasonable steps to confirm your identity before providing you with details of any personal information I may hold about you.

### Information security

Animal Basics recognises that its customers are increasingly concerned about how companies protect personal information from misuse and abuse and about privacy in general. Animal Basics will review and enhance its technical and physical procedures and rules to protect your personal data from unauthorised access, accidental loss and/or destruction.

Animal Basics cannot accept responsibility for any unauthorised access or loss of personal information that is beyond my control.

### Privacy support/update

Animal Basics reserves the right to amend or modify this Privacy Policy statement at any time and in response to changes in applicable data protection and privacy legislation.

If I decide to change my Privacy Policy, I will post the changes on my website so you know what information I collect and how I use it. If at any point I decide to use personally identifiable information in a manner different from that stated at the time it was collected, I will tell you. You will have a choice as to whether or not I am able to use your information in this different manner.

If you have an enquiry about my Privacy Policy please contact me.

#### **Data Controller**

I am the data controller and responsible for your personal data.

I am registered with the Information Commissioner's Office (ICO) <a href="https://www.ico.org.uk">www.ico.org.uk</a>

#### About me

Janet Auton is a sole trader operating under the name Animal Basics. My address is Woodcote, Greenway Road, Bishops Lydeard, Taunton Somerset TA4 3DD